

**From:** Julia Cohan julia.cohan@shirshalombuffalo.org  
**Subject:** Fwd: MEDIA RELEASE: BARNES & NOBLE SALES SUPPORT JEWISH FAMILY SERVICE PARENTING PROGRAM  
**Date:** May 5, 2015 at 9:15 PM  
**To:** Chris Cohan ccohan@buffalo.edu  
**Cc:** Phil Herzbrun phil.herzbrun@shirshalombuffalo.org, Joanne Marquisee joanne.marquisee@gmail.com

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Chris,  
For the website - community events.  
Thanks.

Begin forwarded message:

**Date:** May 5, 2015 at 2:27:41 PM EDT  
**Subject:** Fwd: MEDIA RELEASE: BARNES & NOBLE SALES SUPPORT JEWISH FAMILY SERVICE PARENTING PROGRAM  
**From:** Joanne Marquisee <joanne.marquisee@gmail.com>  
**To:** Shir Shalom <julia.cohan@shirshalombuffalo.org>, "phil.herzbrun@shirshalombuffalo.org" <phil.herzbrun@shirshalombuffalo.org>

Dear Julia:

Please put this on our web site under Community Events. Thank you.

Sincerely,  
Joanne

----- Forwarded message -----

**From:** Jewish Family Service of Buffalo & Erie County <outtheboks@aol.com>  
**Date:** Tue, May 5, 2015 at 9:04 AM  
**Subject:** MEDIA RELEASE: BARNES & NOBLE SALES SUPPORT JEWISH FAMILY SERVICE PARENTING PROGRAM  
**To:** joanne.marquisee@shirshalombuffalo.org



Jewish Family Service of Buffalo & Erie County  
70 Barker Street Buffalo NY 14209 716.883.1914 www.jfsbuffalo.org

**May 5 2015**

**FOR IMMEDIATE RELEASE:**

Contact: [Lauren Califano, JFS Volunteer and Resource Development Coordinator](mailto:Lauren.Califano@jfsbuffalo.org)  
[716-883-1914](tel:716-883-1914) Ext. 337

**BARNES & NOBLE SALES TO SUPPORT JEWISH FAMILY SERVICE  
IMMIGRANT AND REFUGEE PARENTING PROGRAM**

**DETAILS: Book Fair:** Friday, May 15, 2015 11 a.m. to 5 p.m.  
Barnes & Noble, 1565 Niagara Falls Boulevard, Amherst, NY 14228

**In-Store:** Friday, May 15 - Sunday, May 17  
Barnes & Noble in Amherst, Williamsville... or anywhere in the U.S.!

**Online:** May 15 - May 22 at [www.bn.com/bookfairs](http://www.bn.com/bookfairs)

Use **[JFS Bookfair Code 11585502](#)** from Friday, May 15 through Sunday, May 17, 2015 when making purchases at any Barnes & Noble store anywhere in the U.S., and part of the proceeds will be donated to the [Jewish Family Service of Buffalo & Erie County](#) (JFS) parenting program for immigrants, refugees and asylum seekers.

**Sponsored by [PJ Library](#), the weekend of "bookish" support kicks off on Friday, May 15 with fun events from 11 a.m. to 5 p.m. at the Barnes & Noble store located at 1565 Niagara Falls Boulevard in Amherst, NY 14228** Angela Spengler, director of the JFS immigrant and refugee parenting program, and Lauren Califano, JFS volunteer and resource development coordinator will be on site all day with the following family-oriented activities:

**Cultural Storytelling 11 a.m. and 1 p.m.**

**Craft Time 1 p.m.**

**Music and Dancers 3 p.m.**

The Buffalo community is invited to come out and browse kids' storybooks from around the world, enjoy fun activities, learn about the culture of the many immigrant and refugee neighbors in Buffalo and Western New York.

**From May 15 through May 22, Barnes & Noble also will donate a percentage of sales made online at [www.bn.com/bookfairs](http://www.bn.com/bookfairs): Enter [JFS Bookfair Code 11585502](#) when making your purchase.**

The evidence-based JFS parenting program partners with local resettlement agencies and public schools to help newly arrived immigrant and refugee parents address the challenges and cultural differences related to raising children in the United States. As part of comprehensive [Jewish Family Service programmatic support for immigrants, refugees and asylum-seekers](#), its goal is to nurture parent-child relationships, promote positive disciplinary strategies and foster parents' ability to support their children's linguistic, academic, social, and emotional development.

The funds raised will help Jewish Family Service purchase books to give to our immigrant, refugee and asylum-seeking parents enrolled in the program, which encouraged reading together as a way to strengthen the parent-child relationship and help both the parent and child increase English literacy.

For more information contact Lauren Califano at  [\(716\) 883-1914, Ext 337](tel:(716)883-1914) or email [volunteers@jfsbuffalo.org](mailto:volunteers@jfsbuffalo.org)

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Jewish Family Service | 70 Barker Street | Buffalo | NY | 14209

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Joanne Marquisee

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